



California Council for the Social Studies
AN AFFILIATE OF NATIONAL COUNCIL FOR SOCIAL STUDIES

P.O. Box 9319 • Chico, CA 95927-9319
Ph & Fax (530) 809-0290 • Email: info@ccss.org

Sponsor Opportunities
The 51st Annual CCSS Conference
Hyatt Regency Orange County
March 2-4, 2012

Enhance your participation at the March 2-4, 2012 CCSS Conference by becoming a supporting sponsor of this annual event. By becoming a Platinum Sponsor your company's logo will appear on the CCSS main entrance unit to the conference – being limited to three company logos. And you will receive a complimentary ad in the CCSS Conference Program – the only sponsorship level that includes advertising in the CCSS Conference Program. The Silver Sponsorship offers a unique opportunity for currently booked exhibitors to upgrade to the sponsorship level and obtain additional promotional exposure at the conference for a nominal fee. Please contact Julie Weaver at jw@ccss.org or 530-809-0290 for further information.

PLATINUM SPONSORSHIPS:

Awards Banquet Sponsor - \$4,000.00

- ***Promoted as Exclusive Platinum Sponsor for the CCSS Awards Banquet***
- ***Sponsor logo on CCSS main entrance unit to the event***
- Hang company banner at entrance to Awards Banquet ballroom.
- Exhibit space (3 spaces*)
- ***Full Page Conference Ad in Program***
- Three conference registrations
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company logo in Conference Program sponsor listing
- Company literature placed in conference bags
- Sponsor ribbons worn during conference

Exhibit Hall Box Lunch Sponsor (two day exposure) - \$4,000.00

- ***Promoted as Exclusive Platinum Sponsor for the Exhibit Hall box lunches***
- ***Sponsor logo on CCSS main entrance unit to the event***
- Company logo on each box lunch (250 box lunches x 2 days – 500 box lunches)
- Hang company banner at entrance to Exhibit Hall – table for company literature
- Exhibit space (3 spaces*)
- ***Full Page Conference Ad in Program***

- Three conference registrations
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company logo in Conference Program sponsor listing
- Company literature placed in conference bags
- Sponsor ribbons worn during conference
- ***Note: A reduced Box Lunch Sponsorship is available for \$2,000. Please call Julie Weaver at 530-809-0290 for details.***

Legislative Breakfast Sponsor - \$2,500.00

- ***Promoted as Exclusive Platinum Sponsor for the Legislative Breakfast***
- ***Sponsor logo on CCSS main entrance unit to the event***
- Hang company banner at entrance to Legislative Breakfast – table for company literature
- Exhibit space (2 spaces*)
- ***Half Page Conference Ad in Program***
- Two conference registrations
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company logo in Conference Program sponsor listing
- Company literature placed in conference bag
- Sponsor ribbons worn during conference

GOLD SPONSORSHIPS:

Evening Reception Sponsor - \$1,500.00

- ***Promoted as Exclusive Gold Sponsor for the Evening Reception***
- Hang company banner at entrance to Evening Reception – table for company literature
- Exhibit space (2 spaces*)
- Two conference registrations
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company listing in Conference Program as sponsor
- Company literature placed in conference bag
- Sponsor ribbons worn during conference.

Technology Room Sponsor - \$1,500.00

- ***Promoted as Exclusive Gold Sponsor for the Technology Room***
- Hang company banner at Tech Room entrance – table for company literature
- Exhibit space (2 spaces*)
- Two conference registrations
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link

- Company listing in Conference Program as sponsor
- Company literature placed in conference bags
- Sponsor ribbons worn during conference

SILVER SPONSORSHIPS:

\$650.00 Sponsor: *Note: Current exhibitors are welcome to upgrade to the Silver Sponsorship for an additional \$250.*

- Exhibit space (1 space*)
- One conference registration
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company listing in Conference Program as sponsor
- Company literature placed in conference bags
- Sponsor ribbons worn during conference

BRONZE SPONSORSHIPS:

\$250.00 Sponsor:

- One Conference registration
- Complimentary attendee list following conference
- Company logo featured on CCSS Conference website
- Sponsor promotion in CCSS E-Newsletter with web link
- Company listing in Conference Program as sponsor
- Company literature placed in conference bags
- Sponsor ribbons worn during conference

***Note:** A corner exhibit location is an additional \$75.00

Advertise in the Conference Program

Deadline Dec. 30th, 2011

Add to the above promotional opportunities by advertising in the CCSS Conference Program.

All ads are in full color Advertising rates are listed below:

- Full Page (8 x 10 ½) - \$500.00
- Half Page (8x5) - \$250.00

Sponsorship Application
The 51st Annual CCSS Conference
Hyatt Regency Orange County, CA
March 2-4, 2012

My company (listed below) would like to participate in the CCSS 2012 Conference as a sponsor. I have checked below the sponsorship package that best suits our sponsor participation.

Platinum Sponsorships:

- _____ Awards Banquet Sponsor - \$4,000.00
- _____ Exhibit Hall Box Lunch Sponsor - \$4,000.00
- _____ Exhibit Hall Box Lunch Sponsor - \$2,000.00
- _____ Legislative Breakfast Sponsor - \$2,500.00

Gold Sponsorship:

- _____ Evening Reception Sponsor - \$1,500.00
- _____ Technology Room Sponsor - \$1,500.00

Silver Sponsorships:

- _____ \$650.00
- _____ \$250.00 – an upgrade option for currently committed exhibitors

Bronze Sponsorships:

- _____ \$250.00

Note: A corner exhibit location is an additional \$75.00 ____yes____no

CCSS Conference Program Ad _____\$500.00 (Full Page) _____\$250.00 (Half Page)



Total Sponsor Amount: \$ _____

- make check payable to and send to:

California Council for the Social Studies
P.O.Box 9319
Chico. CA 95927-9319

Name of Company/Firm: _____

Name of Authorized Officer _____

Signature: _____ Title: _____