

EXHIBITORS & SPONSORS GUIDE



IMPORTANT DATES:

Session Proposals Deadline

September 30, 2025

Early Registration:

December 20, 2025

<https://www.ccss.org/conference2026>

California Council for the Social Studies Conference
March 13-15, 2026
Garden Grove, CA

SEEKING GREAT PARTNERS

The California Council for the Social Studies is excited to open our call for proposals and invitation for exhibitors and sponsors for the 65th annual conference.

The CCSS Annual Conference is the largest gathering of K-12 social studies classroom teachers, college and university faculty members, curriculum designers and specialists, district and state social studies supervisors, and social studies discipline leaders in the state of California.

OUR VISION / MISSION

California Council for the Social Studies (CCSS) is a non-profit professional organization serving both public and private school educators. We represent the leading voice for quality social studies education in California, committed to strengthening the teaching and learning of history-social studies through standards-based professional development, resource sharing, and public awareness and advocacy through strategic partnerships at the local, state and national levels.

We want our students to understand the value and fragility of our democracy, develop a keen sense of ethics and citizenship, and care deeply about the quality of life in their communities, nation, and world.



SEEKING GREAT PARTNERS

We are excited to host hundreds of presenters who will share their innovative ideas and instructional strategies that align with this year's theme: **Local Roots, Global Reach**. As a participant in our

This theme recognizes that powerful social studies instruction starts with the local: the histories, cultures, and issues of our neighborhoods, cities, and states. When students investigate their local context—whether through civic engagement, oral histories, place-based inquiry, or regional case studies—they build a foundation of relevance and connection. These "local roots" are the entry point to broader inquiry, helping students see how their experiences and communities intersect with national and global systems.

Exploring local roots prepares teachers and students for extending learning outward to examine global reach of policy and action. Students are empowered to grapple with global issues such as climate change, migration, human rights, economic interdependence, and democratic participation. Through critical thinking, historical analysis, and cross-cultural understanding, students develop the knowledge and skills to become active participants in an interconnected world.

Whether you're teaching kindergarteners about community helpers or high schoolers about international relations, this strand celebrates the full K-12 spectrum of social studies education. Join us as we share strategies, stories, and resources that help students root deeply in their local identities while reaching for a more just and informed global future.

65th ANNUAL CONFERENCE
CCSS
2026
MARCH 13-15 GARDEN GROVE



LOCAL
ROOTS
GLOBAL
REACH

EXHIBITOR BENEFITS

ENGAGEMENT IN THE EXHIBIT HALL

- Engage with attendees during the dedicated **EXHIBIT HALL** time.
- CCSS will raffle off materials and prizes on Saturday during lunch. Please consider donating some swag/educational materials. All donations can be given to the CCSS booth by Friday at 5pm.

Thursday
March 12
2026

Exhibit Hall booth load-in: 12p - 4p

Friday
March 13
2026

Exhibit Hall open: 9am - 4:50pm
Dedicated Time: 9am - 10am

Saturday
March 14
2026

Exhibit Hall open: 10a - 4p
Dedicated Time: 10a - 11a
Raffle: 12:20p - 1:30p
Exhibit Hall move-out: 4p-8p

ALL EXHIBITORS ARE EXPECTED TO BE PRESENT UNTIL THE EXHIBIT HALL CLOSES ON SATURDAY, MARCH 14TH AT 4P.

MARKETING

- Gain new customers by talking with K-16 educators, administrators, professional development providers, and publishers. Recognition on social media and CCSS website
- Add digital materials to your CCSS 2026 Conference Exhibitor Profile-for all registered attendees. Lead generation is available for an additional cost.

CODE OF CONDUCT

The California Council for the Social Studies (CCSS) is an inclusive organization dedicated to advancing history and social science education. Our strength lies in fostering a vibrant forum where diverse identities and perspectives come together to build community, engage in research, share practices, reflect, and collaborate. We promote civil dialogue and professional growth—values that are especially critical in today's complex educational landscape.

We expect all conference participants to:

- **Create welcoming spaces** where all individuals feel valued and included.
- **Maintain professional discourse** that is respectful and constructive.
- **Support inclusive discussions** that unite and strengthen our educational community.

We ask that all participants actively contribute to creating a safe, welcoming, and inclusive environment. Discrimination, harassment, and sexual harassment of any kind are strictly prohibited.

All participants must - including, attendees, speakers, proposal authors, sponsors, scholarship recipients, volunteers, reviewers, conference staff, and vendors - shall comply with the instructions of conference organizers, event staff, presenters and moderators. No Participants shall record, transmit, copy, or take screenshots of presentations, sessions or events without advance consent of the presenter/speaker.

This Code of Conduct applies to **all aspects of the CCSS Conference**, including:

- Conference sessions and workshops
- Planning meetings and committee gatherings
- Informal discussions and side meetings associated with the conference
- Interactions on social media platforms, email discussion lists, and other online or electronic communications
- Social events, networking functions, and other related activities

Anyone asked to stop conduct that violates this Code of Conduct is expected to comply immediately. Violations may result in enforcement actions, up to and including removal from the conference without refund.

By participating in the CCSS Conference, you agree to uphold these standards and contribute to a professional, respectful, and inclusive environment for all.

EXHIBITOR PRICING

NON-PROFIT

PRICING

Non-Profit Exhibitor (Basic)

Standard 8' x 10' BOOTH SPACE PACKAGE:

- Booth spaces will be set with 8' tall Black Backwall and 3' tall Black Side Rails.
- Each 8' deep x 10' wide Booth Space Includes: 8' High Backwall Drape 3' High Side Rail Drape
- 6' Black Skirted Table, 2 Chairs, 1 Wastebasket, 1 ID Sign, Exhibit Hall is carpeted
- Complimentary Wi-fi, Electrical is a separate order and charge
- 2 complimentary conference registrations
- Additional registration at \$90/person
- Add digital materials to your Exhibitor Profile

Cost: \$895 (early rate \$750 by 12/20/25)

FOR-PROFIT

For-Profit Exhibitor (Basic)

Standard 8' x 10' BOOTH SPACE PACKAGE:

- Booth spaces will be set with 8' tall Black Backwall and 3' tall Black Side Rails.
- Each 8' deep x 10' wide Booth Space Includes: 8' High Backwall Drape 3' High Side Rail Drape
- 6' Black Skirted Table, 2 Chairs, 1 Wastebasket, 1 ID Sign, Exhibit Hall is carpeted
- Complimentary Wi-fi, Electrical is a separate order and charge
- 2 complimentary conference registrations
- Additional registration at \$90/person
- Add digital materials to your Exhibitor Profile

Cost: \$1,025 (early rate \$870 by 12/20/25)

SPONSORSHIP LEVELS

Proposals for Sponsored Sessions Due: September 30, 2025

Register at: <https://www.ccss.org/call-for-proposals>

PLATINUM

GOLD

SILVER

Platinum Sponsorship: \$6,300

- 2 Complimentary Exhibit Booths
- 6 Complimentary Conference Registrations
- 3 Sessions – must be submitted by 9/30/25
- Logo on Website & E-Shows
- 3 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

Gold Sponsorship \$4,725

- 1 Complimentary Exhibit Booth
- 3 Complimentary Conference Registrations
- 2 Sessions – must be submitted by 9/30/25
- Logo on Website & E-Shows
- 2 Social media blasts (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Access to registration list
- Sponsor identified logo on Exhibit Hall Passport

Silver Sponsorship \$3,150

- 1 Complimentary Exhibit Booth
- 2 Complimentary Conference Registrations
- 1 Session – must be submitted by 9/30/25
- Logo on Website & E-Shows
- 1 Social Media Blast (Twitter, Instagram, and Facebook)
- Scheduled posts by CCSS handles including one image and 240 characters of content, including any additional handles and hashtags.
- Sponsor identified logo on Exhibit Hall Passport

EVENT SPONSORSHIP OPPORTUNITIES

FIRST-TIMERS BREAKFAST

FRIDAY, MARCH 13TH FROM 8:00AM - 9:00AM

The first-timer's breakfast acknowledges and honors first-time conference attendees. This joyous event fosters conference enthusiasm, empowers peer collaboration, and builds lasting connections: what a great way to celebrate reliance, community, and Social Studies. We'll review highlights of the conference and answer any questions you have about sessions and our organization. And don't miss the raffle! This event is always fills the room.

Incentives Include:

- 5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,000 (Three available)

LEGISLATIVE CONFAB

FRIDAY, MARCH 13TH FROM 7:30AM - 9:00AM

Be in the room where it happens as the sponsor for the Legislative Confab. Host an engaging conversation between civically engaged leaders and decision-makers. Discussions include current legislation and funding for social studies education and other pressing matters districts are facing.

Incentives Include:

- 5 minute introduction
- Logo on materials and recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$2,500 (Two available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

ADMINISTRATOR'S COLLOQUIUM

FRIDAY, MARCH 13TH FROM 10:10AM - 12:10PM

This annual Friday morning event is dedicated to honoring and celebrating Social Studies education administrators. The CCSS Administrator of the Year will be recognized and will deliver brief remarks as part of this award ceremony. Your sponsorship will help to cover the cost of breakfast and will afford you an opportunity to address the room for up to 5 minutes to help open this collegial event. This will be a ticketed event.

Incentives Include:

- Exclusive opportunity to deliver a 3-5 minute address
- Logo on event program
- Recognition by event hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$3000 (Three available)

KEYNOTE SPONSOR MARCH 13TH AND 14TH

Throughout the conference, CCSS will be hosting two keynote sessions where no competing sessions will take place. Get your logo and materials out to all of the conference attendees at each keynote session. We are looking for multiple sponsors for all of our keynote speakers.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1000 (Multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

CCSS ANNUAL MEETING & MEET-UP

FRIDAY, MARCH 13TH FROM 6:20PM-7:30PM

This evening event provides the time and space for conference attendees to informally collaborate and connect with their colleagues from across the state. Instagram-able and Tweet-worthy, this evening event will bring attendees together to learn about support in their region. Get your logo and materials out to more attendees. We are looking for multiple sponsors for our social event.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,500 (multiple available)

EXHIBIT HALL REFRESHMENTS MARCH 13TH & 14TH

Sponsor the refreshment table in the exhibit hall during the conference. Your provided logo will be posted around the table for all attendees to see. This is a highly popular table for our attendees.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,000 (multiple available)

For more information, email us at info@ccss.org or visit our [website](#).

EVENT SPONSORSHIP OPPORTUNITIES

PRE-SERVICE EDUCATOR SEMINAR

SATURDAY, MARCH 14TH FROM 1:30PM – 3:40PM

This event will bring together pre-service educators from across the state to discuss relevant issues facing new teachers. Guest speakers will share about topics that will empower new educators to teach K-12 social studies.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,000 (multiple available)

ETHNIC STUDIES SYMPOSIUM

FRIDAY, MARCH 13TH FROM 1:30PM – 3:40PM

Our Ethnic Studies Symposium will bring educators together to discuss ethnic studies pedagogies, current graduation requirements, and curricular resources. Participants will ask questions and share about their experiences teaching Ethnic Studies.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,000 (multiple available)

ELEMENTARY EDUCATION SYMPOSIUM

FRIDAY, MARCH 13TH FROM 10:10AM – 12:20PM

This Elementary Education Symposium will focus on supporting TK-5 teachers across the state. Educators will engage in lively discussion about the inclusion of Social Studies in elementary classrooms, share resources and discuss how to address changing policies affecting our youngest students.

Incentives Include:

- Logo and branding on materials
- Recognition by hosts
- Table space to display/give out materials
- 1 Social Media Blast (X, Instagram, and Facebook)

Cost: \$1,000 (multiple available)

APPLICATION PREPARATION

The exhibitor application will include the following questions as we collect information to organize the exhibit hall.

1. How does your organization support the mission and of the California Council for the Social Studies?

The mission of CCSS is to convene, collaborate and build the capacity of the educational community for the advocacy and support of high quality social studies teaching and learning.

2. What resources/materials will be shared with conference attendees and how do the resources/materials support teaching TK-12 Social Studies?

NOTE: Your organization must hold copyright permissions for all resources/material shared.

3. How will your organization engage conference attendees at your booth? Will any experiences/interactive feature be included?

4. What grade level, content area, field(s) of social studies does your organization support?

CCSS 2025 Sponsors & Exhibitors



CCSS 2026 Conference Schedule-at-a-Glance

FRIDAY 3/13/26 - EXHIBIT HALL OPEN 9:00AM - 5:00PM

7:30am - 9:00am	Confab
8:00am - 9:00am	First Timer Breakfast
9:00am - 10:00am	Dedicated Exhibit Hall Time
10:10am - 11:10am	Concurrent Sessions
10:10am - 12:10pm	Administrator's Colloquium
10:10am - 12:20pm	Elementary Educators Session
11:20am - 12:20pm	Concurrent Sessions
12:20pm - 1:30pm	Lunch (on your own)
1:30pm - 3:40pm	Ethnic Studies Symposium
1:30pm - 2:30pm	Concurrent Sessions
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:00pm - 6:10pm	Keynote
6:20pm - 7:30pm	CCSS Annual Meeting and Member Meet-Up
7:30pm - 9:00pm	Social Event: Music Bingo

SATURDAY 3/14/26 - EXHIBIT HALL OPEN 10:00AM - 4:00PM

9:00am - 10:15am	Keynote
10:15am - 11:00am	Dedicated Exhibit Hall Time
11:10am - 12:10pm	Concurrent Sessions
12:10pm - 1:30pm	Lunch (on your own)
1:30pm - 3:40pm	Pre-Service Teacher Seminar
1:30pm - 2:30pm	Concurrent Sessions
2:40pm - 3:40pm	Concurrent Sessions
3:50pm - 4:50pm	Concurrent Sessions
5:30pm - 6:30pm	CCSS Awards Ceremony

SUNDAY 3/15/26

8:00am - 9:30am	Workshops
8:30am - 9:30am	Concurrent Sessions
9:40am - 10:40am	Concurrent Sessions
10:50am - 11:50am	Concurrent Sessions